



# 100 YEARS OF MAKING AN IMPACT

2023  
CORPORATE  
SPONSORSHIP  
OPPORTUNITIES

# MAGNIFY YOUR IMPACT BY PARTNERING WITH US MAKE A DIFFERENCE IN THE COMMUNITY AND FOR YOUR BUSINESS!

Become a 2023 Corporate Sponsor of the Westport Weston Family YMCA and become a trusted household brand with our members and in the community.

## SPONSORSHIP OPPORTUNITIES



### ANNUAL GOLF TOURNAMENT

96 Golfers

MON, May 22, 2023

Aspetuck Valley Country Club  
Weston, CT



### 100th ANNIVERSARY GALA

250+ Guests & Honorees

FRI, Oct 6, 2023

Mahackeno Outdoor Center  
Westport, CT

## 2022 MISSION IN ACTION

Your sponsorship funds financial assistance to under-resourced families and those in need and makes our Y welcoming and inclusive for all.

**\$746K**

awarded to  
400+ families

=

**\$446K**

in financial  
assistance

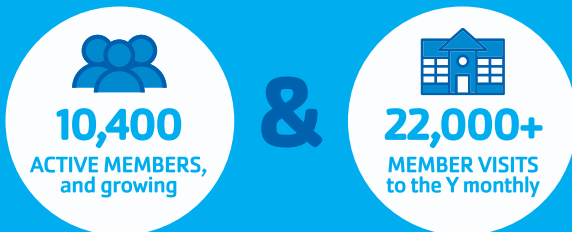
+

**\$300K**

in education  
related grants

# SPONSORSHIP CREATES OPPORTUNITY

## WWFY BY THE NUMBERS



9,000 Family members

7,500 Member and community members  
emailed weekly/biweekly

75%+ Member retention

58% Email open rate (up 24% from prior 12 months)

3,000  
children enjoy  
our camps  
each summer

1,900+  
Group Fitness  
participants  
each month

550  
children  
participate in  
gymnastics  
classes, clinics, or  
competitive team

520  
youth enrolled in  
swim lessons each  
session

## MEMBER DEMOGRAPHICS

83%  
of all  
members are  
Family members

83%  
live in Westport,  
Weston &  
Fairfield

50%  
have children  
in their  
household

\$200K+  
HH income of  
50% of our  
members

# SPONSORSHIP PACKAGES AT-A-GLANCE

	COMBO GOLF & GALA	GOLF TOURNAMENT	ANNIVERSARY GALA	COMMUNITY SUPPORTER
COMBO <b>\$35,000</b>	<b>BEST VALUE</b>			
BEDFORD CIRCLE <b>\$25,000</b>				
DIAMOND <b>\$15,000</b>				
PLATINUM <b>\$10,000</b>				
GOLD <b>\$5,000</b>				
SILVER <b>\$2,500</b>				
BRONZE <b>\$1,000</b>				
COMMUNITY SUPPORTER <b>\$500</b> <b>\$1-\$499</b>				

**BEST  
VALUE**

## COMBO GOLF & GALA SPONSORSHIP **\$35,000**

- Annual Report listing
- YMCA Homepage Logo
- Included in 2 Y emails
- Lobby Video Montage
- 16 Social Media Posts/year
- Gym Banner
- Sticker for Business
- Logo on Hole Sign
- Full-page ad in Gala Program
- Logo on Gala & Golf Event Signage
- Logo on Camp & Point-to-Point T-shirts
- 30 Guest Passes
- 3 Golf Foursomes
- 6 Extra Guests for Golf Dinner
- Table for 10 at Anniversary Gala

### IN-KIND DONATIONS & BUSINESS RECOGNITION

Consider donations, such as items & gift cards for the Gala auction.

# GOLF TOURNAMENT



BEDFORD  
CIRCLE  
**\$25,000**

- Diamond +
- 12 Social Media Posts/year

DIAMOND  
**\$15,000**

- Platinum +
- 30 Guest Passes
- 10 Social Media Posts/year
- 2 Golf Foursomes

PLATINUM  
**\$10,000**

- Gold +
- 25 Guest Passes
- 8 Social Media Posts/year
- 4 Extra Guests for Golf Dinner
- Logo on Gymnastics & Swim Team gear

GOLD  
**\$5,000**

- Silver +
- 20 Guest Passes
- 6 Social Media Posts/year
- 2 Extra Guests for Golf Dinner

SILVER  
**\$2,500**

- Bronze +
- 4 Social Media Posts/year
- Logo on Camp & Point-to-Point T-shirts
- 15 Guest Passes
- Golf Foursome

BRONZE  
**\$1,000**

- Annual Report Listing
- YMCA Homepage Logo
- Included in 2 Y emails
- Lobby Video Montage
- 2 Social Media Posts/year
- Gym Banner
- Sticker for Business
- Logo on Hole Sign
- 10 Guest Passes



# ANNIVERSARY GALA

BEDFORD  
CIRCLE

**\$25,000**

- Diamond +
- Full-page ad in Gala Program
- A Table at Gala
- Logo on Gala Event Signage

DIAMOND

**\$15,000**

- Platinum +
- 30 Guest Passes
- 10 Social Media Posts/year
- Logo in Program Guide
- 8 Gala Tickets
- Logo on Gala Event Signage

PLATINUM

**\$10,000**

- Gold +
- 25 Guest Passes
- 8 Social Media Posts/year
- 1/2-page ad in Gala Program
- 6 Gala Tickets

GOLD

**\$5,000**

- Silver +
- 20 Guest Passes
- 6 Social Media Posts/year
- 4 Gala Tickets

SILVER

**\$2,500**

- Bronze +
- 15 Guest Passes
- 4 Social Media Posts/year
- 1/4-page ad in Gala Program
- 2 Gala Tickets
- Logo on Event Signage
- Logo on Camp & Point-to-Point T-shirts

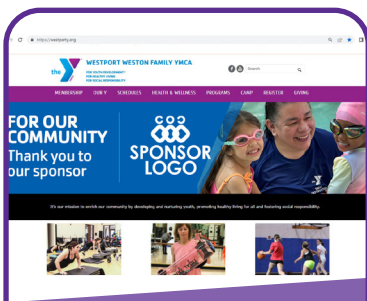
BRONZE

**\$1,000**

- Annual Report Listing
- YMCA Homepage Logo
- Gym Banner
- Sticker for Business
- Included in 2 Y emails
- Lobby Video Montage
- 10 Guest Passes
- 2 Social Media Posts/year



**GALA PROGRAM & SIGNAGE**



**WWFY WEBSITE HOME PAGE**



**GYM BANNER**





## HONORING THE PAST, LOOKING TO THE FUTURE

For 100 years, the Westport Weston Family YMCA has been a vibrant and welcoming community. From 1923 at the corner of Main Street and Post Rd – to 2023 at our world-class facility at 14 Allen Raymond Lane – people of all ages, backgrounds, and walks of life have been coming together to enjoy everything we have to offer.

Join us as we celebrate all year.

